



## Exciting Summer Campus Program Opportunity in Lapland!

*Lapland University of Applied Sciences in Tornio is organizing a "Summer School on Arctic Cooperation and Cross-Border Expertise." Through the co-operation with our partner universities throughout the world and the Fulbright Speaker Program, we can now provide interesting opportunities for lecturers and students at the summer school on themes of importance to the Arctic area.*

*Both lecturers and students will have the opportunity to gain expertise in Arctic cooperation as well as lecturing and learning in an international environment, while experiencing the mid-night sun and the natural beauty Tornio has to offer.*

## Practical considerations

**Timing of the Summer School:** May 25, 2015–August 28, 2015 (30 ects study credits). Exact dates to be confirmed.

**Length of lecturer programmes:** One lecturer would need to sign up to complete a minimum of 1-2 weeks of lecturing in May, June or August.

**Number of lecturers:** The summer school can offer lecturing opportunities to 4-8 lecturers and a study opportunity for 40 students

**Format:** Summer school programs generally include pre-course assignments, 2-3h of intensive lessons in the morning, a break, and workshops in the afternoon. Students should have 27h of studies per week, but it does not have to be face-to-face contact time with the teacher. The school is also well equipped to guide interested lecturers on how to give part of their lectures using various distance education tools and virtual learning environments. In July most of the work is done individually which provides the students the opportunity to travel and experience Lapland and Finland at large, while completing their studies.

**Topics:** The Summer School on Arctic Cooperation and Cross-Border Expertise would take place at the School of Business and Culture. There are three core modules within which the invited lecturers could accommodate their own lecture subjects depending on their expertise and interests:

- |                                    |   |
|------------------------------------|---|
| 1. Cross-cultural Management,      | 10 ects (May-June 2015)                       |
| 2. Digitalization and ICT-services | 10 ects (June, independent work in July 2015) |
| 3. International Marketing         | 10 ects (August 2015)                         |

In addition to the Arctic cooperation and cross-border expertise, the themes that are closely aligned to the strategic priorities of Lapland University of Applied Sciences are:

- Managing distances (e.g. skills and tools to support virtual learning environments, distance education)
- Service business and entrepreneurship (e.g. as workshop subjects)
- Smart use of natural (and scarce) resources (e.g. project work and excursions)
- Safety and security (applied in all practices)

## Benefits

**Accommodation:** Lapland University of Applied Sciences would arrange accommodation for the lecturers and students. The costs are to be covered by the participants themselves.

**Transportation:** Lapland University of Applied Sciences would cover transportation to Tornio and back from the railway station/airport.

**Perks:** Organized free-time activities in Lapland. Details to be confirmed.

**Intangibles:**

- Opportunity to be part of launching the first ever “Summer School on Arctic Cooperation and Cross-Border Expertise” organized in collaboration with the partner universities, the Fulbright Center and the Tornio campus of Lapland University of Applied Sciences.
- Opportunity to gain expertise in Arctic cooperation as well as lecturing in an international environment.
- Organized free-time activities in the scenic surroundings of the Tornio campus.
- Opportunity to experience the natural beauty, fresh air and midnight sun in Lapland.

## Selection process of lecturers

Submit your proposal for an intensive course for either 5ects or the full module 10ects by **February 28, 2015**, to be considered for the “Summer School on Arctic Cooperation and Cross-Border Expertise.” Make sure that the staff exchange is approved by your own institution.

The application should include: course description, syllabus, the dates you would be available to teach, as well as your CV.

Priority is given to proposals that emphasize an interactive, practical approach to learning.

Applications are submitted electronically to:

Mirva Juntti, Ms.

Head of Education, School of Business and Culture

Lapland University of Applied Sciences

Email: [mirva.juntti@lapinamk.fi](mailto:mirva.juntti@lapinamk.fi)

## Selection process of students

Submit your application for the summer campus by **March 31, 2015** to your home university with the name “Summer School on Arctic Cooperation and Cross-Border Expertise.” Please include your motivation letter in case the number of applications exceeds the number of available seats. Students’ selection will be based on their motivation and academic performance at their home institutions.

## ARCTIC SUMMER CAMPUS 2015

**Join us in launching this  
exciting new initiative in Tornio!**

*Mirva Juntti, Ms.*  
Head of Education,  
School of Business and Culture

[mirva.juntti@lapinamk.fi](mailto:mirva.juntti@lapinamk.fi)  
Kauppakatu 58, FI-95400, Tornio  
Tel. +358 (0)400 126 287

*The Northern Factor*