Ministry of Education and Science of Russian Federation
Arctic State Institute of Culture and Arts
Artic International Center of Culture and Arts
Ministry of Cultural and Spiritual Development of the Sakha (Yakutia) Republic

are proud to announce

INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE
“CULTURE AND EDUCATION IN THE DEVELOPMENT OF THE HUMAN CAPITAL IN ARCTIC”

Letter of invitation

Dear Dr. __________________________

We cordially welcome your participation in the Conference “CULTURE AND EDUCATION IN THE DEVELOPMENT OF THE HUMAN CAPITAL IN THE ARCTIC”. Please mark down the dates of December 15-16, 2016 when we will be happy to receive you in the town of Yakutsk (Russia), Ordzhonikidze Street, 4.

Conference will consist of the following sections:

- **Human Capital as a Research Concept and Cultural Reality** (The world of human and the world of capital; Human values and human as a value; Human as a measure of capital and capital as a measure of human culture)
- **Cultural Politics in the Russian Arctic and Development of Human Capital** (Russian Arctic as subject and object of cultural politics; Cultural politics of the Russian Arctic within the structure of the cultural politics of Russia; Subjects and resources of cultural politics of the Russian Arctic; Human capital of the Russian Arctic as a result and condition for cultural politics; Cultural politics of the Russian Arctic in national security substantiation and preservation of Russian cultural identity; Reproduction of cultural capital in the Arctic and problems of demography; Cultural politics as a realm of brand- and image-making of the Russian Arctic)
- **Human in Arctic’s Cultural Habitat** (Human and Arctic’s institutional culture: activity of cultural institutions and organizations; Regional cultural projects and programs; Contemporary state of traditional culture in the Russian Arctic: rites, religion and household culture; Authentic culture of northern titular and indigenous peoples; Specifics of Arctic’s cultural habitat in creation and substantiation of the Russian nation)
- **Cultural and Arts Education in Arctic as a Realm for Human Capital Creation and Development** (Present state of education in the Arctic: its potential in training professionals for culture and arts; State, business and public needs in culturally educated specialists and satisfaction of these needs by Arctic educational institutions of culture and art; Specifics of creation and reproduction of creative personality in the Arctic)
- **Forms of Representation and Ways of Measuring of Human Capital** (Regional elite and Human capital; Human capital of the Sakha republic state institutions; Sakha cultural and educational employees as Human capital of the Republic; Human capital in the Sakha Republic manufacturing and extracting industries; Human capital in the Republic
service sector; People with disabilities and retirees as Human capital of the Republic; Educational innovations and creativity as the means of Human capital measurement).

Conference experts:

Within the Conference the following events will take place:
- “Round table”: “Development of the concept for creation of the Musical Instruments Museum in the Arctic State Institute of Culture and Arts”. “Round table” chair: Yuri Sheikin (Ph.D., professor and chair of the Arts department at the Arctic State Institute of Culture and Arts, Yakutsk);
- Website presentation “People and Nature of the Cold Pole”. Chair: Uliana Vinokurova (Ph.D., chair of Research Center for Circumpolar Civilization at the Arctic State Institute of Culture and Arts, Yakutsk);
- Textbook presentation “Arctic Circumpolar Civilization”. Authors: Uliana Vinokurova (Ph.D., chair of Research Center for Circumpolar Civilization at the Arctic State Institute of Culture and Arts, Yakutsk) and Yuri Yakovetz (Ph.D., Professor and the President for Pitirim Sorokin – Nicolas Kondratiev International Institute, Moscow);
- Professors and students works exhibition “Art of Arctic”. Chair: Anna Petrova (Ph.D. Associate Professor, Chair of the Department of Design and Decorative Art at the Arctic State Institute of Culture and Arts, Yakutsk); Tuyara Shaposhnikova (Chair of the Department of Painting and Graphic Art at the Arctic State Institute of Culture and Arts, Yakutsk).

Conference languages: Russian and English.
Forms of participation: Internal and external.
All Conference participants will be awarded with the Certificates of Participation.
Address of the Conference: 4 Ordzhonikidze Street, Yakutsk, Republic of Sakha (Yakutia), Russia, Arctic State Institute of Culture and Arts, Chamber Hall (1st floor). Conference will begin at 10 a.m.
Participants pay travel and hotel expenses by themselves. The Organizing Committee takes all expenses for holding the conference, work of sections and round tables, publications of the conference. Conference participants will be provided with free of charge transportation from and to the airport and excursions through the city of Yakutsk.
All reports will be published in Collection of Conference Papers with subsequent registration in Russian Index Citation Platform.
All reports should be sent via e-mail: mk-kapital2016@mail.ru not later than December 10, 2016.
Publication requirements: 5-8 pages. Pages parameters: Times New Roman 14, equidistant 2 mm (left, right, top and bottom), single space. Indentation: 1.25 cm. Please do not use Space key for Indentation, all Indentations as well as the line breaks must be set up automatically, footnotes at the end of the text (example: [1, P.18]).
In the left corner of the page please provide UDC (Universal Decimal Classification). Could be found here: https://teacode.com/online/udc/. Followed by author’s name (Ivanov Ivan Ivanovich) and place of work: Department of Culture, Arctic State Institute of Culture and Arts.

Center: Name of the article (Italic, bold). Annotation: 2-4 sentences, Key words: not less than 5.

All information about publication requirements as well as questions pertaining to the organization of the conference could be addressed to Dmintri Philippov and Vilena Kholmogorova by e-mail: mk-kapital2016@mail.ru or by phone +7 (4112) 42-47-37; +7 (4112) 34-44-60

We are looking forward to your participation

Respectfully, Organizational Committee